

# Noe Display

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Designer

Lauri Toikka & Florian Schick

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2013

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About

The term ‘display’ is reserved for a category of type that is unapologetically expressive. When letters are large, there is room for them to wave their own peculiar flag, to project their personal voice at full volume. Noe Display speaks with clarity and confidence, but the point isn’t simply to shout. Its strong will is tempered by a graceful discipline.

Classic formal attributes of serif display type in the ‘rational’ mode include: a strong contrast between thicks and thins, fine details, elegant curves, and a vertical stress axis. This tradition goes back several generations to the showiest variants of Transitionals and Didones. Noe Display adopts these characteristics, along with features that reflect modern fashions of the mid-20th-century, such as a large lowercase and compact spacing. Beyond that genre-mixing combination, what makes this particular display face unique is the audacious way its strokes end. Large, wedge-shaped serifs come to a sharp point. Arches are capped with prominent triangular beaks. These features add a certain fierceness to the usual elegance of the genre, without detracting from its poise and finesse. It is a seamless dialog between slow, round curves and brisk, spiky terminals. The italic is especially fluid, with a blatantly cursive construction and long, tapering entry and exit strokes. Noe Display’s four weights have a nearly constant hairline weight, increasing the overall contrast as the stems thicken from Regular to Black, offering several degrees of drama and impact. This is distinguished display type with sparkle and bite.

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Styles

Regular, Regular Italic, Medium, Medium Italic, Bold, Bold Italic, Black, Black Italic

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Supported languages

Albanien, Basque, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Kalaallisut, Latvian, Lithuanian, Malay, Maltese, Manx, Norwegien, Oromo, Polish, Portuguese, Romanien, Slovak, Slovenian, Somali, Spanish, Swahili, Swedish, Turkish and Welsh

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Styles

Regular

*Regular Italic*

Medium

*Medium Italic*

**Bold**

***Bold Italic***

**Black**

***Black Italic***

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Regular  
85 pt

Enterprise

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Regular Italic  
85 pt

*Histamines*

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Medium  
85 pt

Palladium

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Medium Italic  
85 pt

*Strychnine*

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Bold  
85 pt

Doctorate

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Bold Italic  
85 pt

*Crustiness*

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Black  
85 pt

Fantasize

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Black Italic  
85 pt

*Besançon*

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Regular  
29 pt

The camera obscura is an optical device that projects an image of its surroundings on a screen. It is used in drawing and for entertainment.

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Medium  
29 pt

It was one of the inventions that led to photography and the camera. The device consists of a box or room with a hole in one side.

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Bold  
29 pt

**Light from an external scene passes through the hole and strikes a surface inside, where it is reproduced, rotated 180 degrees.**

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Black  
29 pt

**The image can be projected onto paper, and can then be traced to produce a highly accurate representation, the largest camera obscura**

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Regular Italic  
29 pt

*The camera obscura is an optical device that projects an image of its surroundings on a screen. It is used in drawing and for entertainment.*

---

Medium Italic  
29 pt

*It was one of the inventions that led to photography and the camera. The device consists of a box or room with a hole in one side.*

---

Bold Italic  
29 pt

***Light from an external scene passes through the hole and strikes a surface inside, where it is reproduced, rotated 180 degrees.***

---

Black Italic  
29 pt

***The image can be projected onto paper, and can then be traced to produce a highly accurate representation, the largest camera obscura***

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Regular  
72 pt

Cats have  
excellent  
night vision  
and can see  
at only one-

---

Regular  
36 pt

Cats have excellent night  
vision and can see at only  
one-sixth the light level  
required for human vi-

---

Regular  
25 pt

Cats have excellent night vision and can  
see at only one-sixth the light level re-  
quired for human vision. This is partly  
the result of cat eyes having a tapetum  
lucidum, which reflects any light that  
passes through the retina back into the

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Regular Italic  
72 pt

*Cats have  
excellent  
night vision  
and can see  
at only one-*

---

Regular Italic  
36 pt

*Cats have excellent night  
vision and can see at only  
one-sixth the light level  
required for human vision.*

---

Regular Italic  
25 pt

*Cats have excellent night vision and can see  
at only one-sixth the light level required for  
human vision. This is partly the result of  
cat eyes having a tapetum lucidum, which  
reflects any light that passes through the  
retina back into the eye, thereby increasing*

---

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excellent  
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72 pt

**Cats have excellent night vision and can see at only one-**

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Bold  
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**Cats have excellent night vision and can see at only one-sixth the light level required**

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Bold  
25 pt

**Cats have excellent night vision and can see at only one-sixth the light level required for human vision. This is partly the result of cat eyes having a tapetum lucidum, which reflects any light that passes through the retina**

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72 pt

***Cats have excellent night vision and can see at only one-***

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***Bold Italic***  
36 pt

***Cats have excellent night vision and can see at only one-sixth the light level required for***

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***Bold Italic***  
25 pt

***Cats have excellent night vision and can see at only one-sixth the light level required for human vision. This is partly the result of cat eyes having a tapetum lucidum, which reflects any light that passes through the retina back into the***

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Black  
72 pt

**Cats have excellent night vision and can see at only one-**

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Black  
36 pt

**Cats have excellent night vision and can see at only one-sixth the light level re-**

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Black  
25 pt

**Cats have excellent night vision and can see at only one-sixth the light level required for human vision. This is partly the result of cat eyes having a tapetum lucidum, which reflects any light that passes through**

---

Black Italic  
72 pt

***Cats have excellent night vision and can see at only one-***

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Black Italic  
36 pt

***Cats have excellent night vision and can see at only one-sixth the light level required***

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Black Italic  
25 pt

***Cats have excellent night vision and can see at only one-sixth the light level required for human vision. This is partly the result of cat eyes having a tapetum lucidum, which reflects any light that passes through the retina***

---

Regular  
Regular Italic  
Bold  
25 pt

MONTEUX CONTINUED TO PLAY in the Concerts Colonne through the first decade of the century. In 1910 Colonne died and was succeeded as principal conductor by **Gabriel Pierné**.<sup>2</sup> As well as leading the violas, Monteux was assistant conductor, taking charge of early rehearsals and acting as chorus master for choral works. *In 1910 the orchestra was engaged to play for a Paris season given by Sergei Diaghilev's ballet company, the Ballets Russes.* Monteux played under Pierné in the world premiere of **Stravinsky's** The Firebird. In 1911 Diaghilev engaged **Nikolai Tcherepnin** to conduct the premiere of Stravinsky's Petrushka. Monteux conducted the preliminary rehearsals before Tcherepnin arrived; Stravinsky was so impressed that he insisted that Monteux conduct the premiere.<sup>3</sup>

Uppercase

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lowercase

abcdefghijklmnopqrstuvwxyz

Standard punctuation

!@#%&'()\*+,-./:;<=>\_`~{|}~\\$/\&¶@\*°ˆ†‡©®™®ⓂⓃⓄⓅⓆⓇⓈⓉⓊⓋⓌⓍⓎⓏⓐⓑⓓⓔⓖⓗⓙⓚⓛⓞⓟⓠⓡⓢⓣⓤⓥⓦⓧⓨⓩ⓪⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺⓻⓼⓽⓾⓿

All-cap punctuation

!@#%&'()\*+,-./:;<=>\_`~{|}~\\$/\&¶@\*°ˆ†‡©®™®ⓂⓃⓄⓅⓆⓇⓈⓉⓊⓋⓌⓍⓎⓏⓐⓑⓓⓔⓖⓗⓙⓚⓛⓞⓟⓠⓡⓢⓣⓤⓥⓦⓧⓨⓩ⓪⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺⓻⓼⓽⓾⓿

Stylistic alternates

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Ligatures

fi fl fb fk fh fj

Prebuilt fractions

1/2 1/3 2/3 1/4 3/4 1/6 5/6 1/8 3/8 5/8 7/8

Numerators, Denominators  
Superscript & Subscript

H<sup>0123456789</sup>/<sub>0123456789</sub> H<sup>(0123456789)</sup><sub>(0123456789)</sub>

Accented uppercase

ÀÁÂÃÄÅ Æ ÇÈÉÊË ÌÍÎÏ ÑÒÓÔÕÖ ØÙ ÚÛÜÝ Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Accented lowercase

à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß

Arrows

← ↑ → ↓ ↖ ↗ ↘ ↙





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All caps

Frank & Schiller → FRANK & SCHILLER

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Superscript/superior

x<sup>23</sup> + y<sup>45</sup> = z<sup>67</sup> →  $x^{23} + y^{45} = z^{67}$

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Subscript/inferior

x<sub>23</sub> + y<sub>45</sub> = z<sub>67</sub> →  $x_{23} + y_{45} = z_{67}$

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Fractions

1234567/1234567 →  $\frac{1234567}{1234567}$

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Ligatures

Kafka *gjort* → Kafka *gjort*